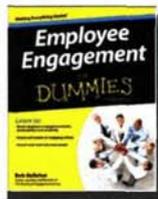




# BOOKSHOP



REVIEWED BY  
**GREG LATEMORE**  
CAHRI, LATEMORE  
CONSULTING

**EMPLOYEE ENGAGEMENT FOR DUMMIES**  
BOB KELLEHER, WILEY RRP: \$33.95

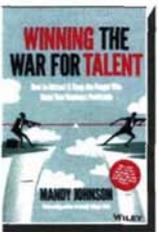
WHAT I LIKE ABOUT THE 'DUMMIES' series is its accessibility and this book is no exception. The various icons (for tips, things to remember, warnings and real world examples) make it easy to use, along with figures, graphs, tables and summaries.

This book has 21 chapters in five parts, which are: 'getting started', 'strategies for driving engagement', 'selecting the right employees to increase

engagement', 'measuring and recognising engagement' and 'the part of tens'.

I especially liked part two.

Like all the Dummies books, this one is highly readable and accessible, and surprisingly comprehensive. The range of strategies addressed is as good as anything written by John Boudreau, Dave Ulrich or Wayne Cascio. I recommend it as a quick primer on an important aspect of modern organisational life.



REVIEWED BY  
**MELINDA HEISRATH**  
WHITE CAHRI,  
CONTINUOUS  
IMPROVEMENT  
MANAGER,  
ANGLICARE CENTRAL  
QUEENSLAND

**WINNING THE WAR FOR TALENT: HOW TO ATTRACT AND KEEP THE PEOPLE WHO MAKE THE BIGGEST DIFFERENCE TO YOUR BOTTOM LINE**  
MANDY JOHNSON, WILEY RRP: \$29.95

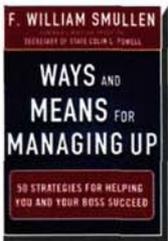
IN THIS BOOK, JOHNSON PROVIDES a thought-provoking, funny and honest view on strategies for recruiting and retaining employees.

She captures the very essence of why organisations fail to recruit the right people and challenges her HR colleagues to analyse how and why the conventional methods are failing in an ever-competitive environment.

Detailing the 'six bones of great

recruitment', including tried and tested practices and supporting these with a range of templates, means the reader receives practical advice to achieve successful recruits time and time again.

*Winning the War for Talent* emphasises the need for matching employees to an organisation's core values, treating applicants like stars and that 'big wham' retention strategies lead to long-term employee engagement and productivity.



REVIEWED BY  
**KYLIE FULLER** CAHRI,  
ACTING BRANCH  
MANAGER AND  
NATIONAL HUMAN  
RESOURCES  
MANAGER,  
ENVIRONMENTAL  
EARTH SCIENCES  
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**WAYS AND MEANS FOR MANAGING UP:  
50 STRATEGIES FOR HELPING YOU AND YOUR BOSS SUCCEED**  
F. WILLIAM SMULLEN, MCGRAW HILL RRP: \$33.95

THIS BOOK IS WRITTEN WITH AN American and military flavour, though many of the strategies can be transferrable (particularly for a HR practitioner) to general work scenarios across all industries. Smullen's strategies are people-based and look at ways you can improve your relationships, yourself and your worth to your manager. He raises the importance of checking your own attitude and how you can influence and affect those around you, pointing

out that you come across people every day and your interactions impact your ability to get the job done. Some of the practical strategies mentioned include building strong workplace relationships with your manager, as well as other stakeholders; opening communication channels throughout the business; expecting the unexpected, whatever that may be; and finding reward in the work that you do and realising how its important to the business.